



KIANA

L O P E Z

CONTACT

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kianalopez.com

SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Lightroom

Matterport 3D Imaging

HTML/CSS

InVision

Sketch

Slack

Trello

Microsoft Word

Microsoft PowerPoint

Microsoft Excel

Illustration
(digital & traditional)

Digital Photography
(basic photo editing, studio
lighting/equipment)

Google Docs

Google Slides

Google Sheets

MailChimp

EXPERIENCE

January 2019–Present

Freelance Designer — *Payne, OH*

Created a logo for Sky Photography in Ottawa, OH

Created a logo for Total Image Salon in Defiance, OH

Senior Portrait Photography

April 2020 – May 2020

Design Intern

Transcend Education—Hastings-on-Hudson, NY

Member of a 7-person team tasked with extending and refining a brand identity for educational organization focused on helping reimagining schools

Conducted a website audit

Created informational web banners, and email templates

January 2020–May 2020

Marketing Researcher/Designer, National Student Advertising Competition Team *The Modern College of Design — Kettering, OH*

Team won first place at American Advertising Federation District V competition

Conducted primary/secondary research including surveys, focus groups, and interviews

Worked with marketing director to research and craft marketing plan, campaign schedule, budget, and media plan for Adobe campaign

May 2019–August 2019

Marketing/Design Intern

REV Recreation Group — Decatur, IN

Created 3D virtual tours of all 2020 RV models

Designed flyers, banners, and sales sheets

Updated user manuals for all RVs

Uploaded assets to marketing hub

EDUCATION

August 2018–May 2020

Associate Degree of Applied Business in Design

The Modern College of Design — Kettering, OH

Attended an AAF Dayton professional networking event featuring Tom Cocke, group creative director of The Buntin Group in Nashville, TN

Achieved a cumulative GPA of 4.0

Attended IGNITE creative career talks featuring Crown Equipment Corp. and Landor to gain a better understanding of the industry and learn about potential opportunities

Selected to represent The Modern at the annual Dayton Workforce Forum, a program designed to support the business community and create a pathway for Ohio's future workforce